



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

New **CONTRACT**

Contract / Revision 501091 /		Alt Order # 06403004
Product TARKANIAN 4 CONG ADD		
Contract Dates 11/05/12 - 11/06/12		Estimate #
Advertiser Tarkanian for Congress		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$700.00			
Totals											2	\$1,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	2	\$1,400.00	\$1,190.00
Totals	2	\$1,400.00	\$1,190.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME SANDLER & INNOCENZI BUYER NAME CHRIS FEIST
 705 PRINCE STREET SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6403004 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONG ADD EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV5/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 16.36

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LN 2
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

1	S		700A-900A	30		\$700.00	11/5	11/6	0		M-TU	0
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PROGRAM : TODAY SHOW

2	A		700A-900A	30		\$700.00	11/5	11/6	2		M-TU	2
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PROGRAM : NEWS
 ORD COM1: CORRECT PRG.
 THIS IS A MAKE-GOOD FOR NOV5 ON LINE-1 FOR 2 SPOTS/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED:M-TU/700A-900A NOV5(2/WK) 30S \$700.00 (NOV2/12)
 OFFER:M-TU/700A-900A NOV5(2/WK) 30S \$700.00 PLS ADVISE.
 CMT:CORRECT PRG.

NOV/12 \$1,400.00 CONTRACT TOTAL \$1,400.00

TOTAL SPOTS 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$9,333

KVVU 15%

KSNV 23%

KTUD 0%

KLAS 39%

KTNV 19%

KVMY 2%

KVCW 2%

CABL 0%

SHARES EST.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # _____ AGY. NAME SANDLER & INNOCENZI BUYER NAME CHRIS FEIST
 705 PRINCE STREET SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # 561091 CONTRACT # 6403004 CLASS: NATL. LOCAL REGIONAL
 PRDCT TARKANIAN 4 CONG ADD EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV5/12 NOV6/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 15.21

REP: TO ROSE
 FR NIKKI
 NEW TARKANIAN ADD
 TOTAL \$1400
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DANNY TARKANIAN FOR CONGRESS ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$700.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW <i>News</i>												
NOV/12 \$1,400.00												
CONTRACT TOTAL												\$1,400.00
TOTAL SPOTS												2

MARKET TOTALS \$9,333 KVVU 15% KSNV 23% KLAS 39% KTNV 19% KVMY 2% KVCW 2% CABL 0%
 SHARES EST.
 SVC- NSI
 DEMOS- RA35+*